

# Penfield Business Association

Inspiring Business Vitality • Exchanging Ideas • Building Connections • Supporting Community

PBA At-A-Glance	
<b>Year Founded</b>	1992. First and longest-running business association in the Town of Penfield
<b>Leadership</b>	12 person Board of Directors elected by the membership
<b>Member of the US Chamber</b>	 <p><b>The PBA joins the Rochester Business Alliance and Greece Chamber of Commerce as the only three business associations/chambers within Monroe County affiliated with the US Chamber of Commerce.</b> PBA members have access to national resources including 75 small business toolkits and numerous guides and publications developed for small businesses.</p>
<b>Partnership with the Rochester Business Alliance (RBA)</b>	Get connected to businesses outside of Penfield through this partnership with the RBA. PBA members attend select events at greatly <b>reduced prices (\$15 vs. \$50)</b>
<b>Insurance Program</b>	Members have access to health care insurance products through Bene-Care
<b>Town Liaison Committee</b>	Advocacy group meets monthly to discuss economic development in Penfield
<b>Member-to-Member Discount Program</b>	Reach new customers, increase traffic and build business. Open to all members to participate
<b>Staples Advantage Program</b>	PBA members receive a <b>10%-15% cost savings</b> and more ordering convenience through a dedicated Staples Advantage web site
<b>Increased Visibility for Members</b>	<ul style="list-style-type: none"> <li>Your business contact information listed on our web site</li> <li>Monthly eNewsletter to over 260 local business decision makers</li> <li>Host a networking event, open house or activity</li> </ul>
<b>Business Building Workshops</b>	<p><b>2010 workshops presented by experts in the field included:</b></p> <ul style="list-style-type: none"> <li>2010 IRS tax code updates</li> <li>Getting to a better bottom line</li> <li>Motivating your customer to choose your business over the next</li> <li>Don't be out of the loop on social marketing</li> </ul>
<b>Networking</b>	<ul style="list-style-type: none"> <li>After-hours networking events at PBA member businesses</li> <li>Monthly "Lunch Bunch" at a PBA member restaurant</li> <li>Participate in RBA "Business-After-Hours" events</li> </ul>
<b>Business of the Month</b>	A member is selected each month for this distinction. The business is promoted through the PBA Web site, e-newsletter, local media and an outdoor sign is displayed at their business
<b>Business of the Year and Daniel Penfield Awards</b>	Awards celebrating the best of the area's business community. Finalists and winners are recognized at an annual dinner in the fall.
<b>Community Spirit</b>	<ul style="list-style-type: none"> <li>Sponsor of Penfield In Bloom - 12 public gardens in Penfield</li> <li>Supporter of community activities including Penfield's Bicentennial Celebration, Independence Day parade, Penfield Community Festival, and Shepherd Home Annual Fundraising Gala</li> <li>Proud member of Unshackle Upstate and the Penfield Rotary</li> </ul>
<b>Penfield Pride Award</b>	Awarded annually to a business showing outstanding property improvements

*"Being a member of the PBA has without a doubt been extremely beneficial to our Restaurant. The board members are constantly looking for new ways to promote our businesses. From the monthly e-newsletters, the lunch bunch, networking, business of the month awards, Penfield Post member listings, and a strong working relationship with the town; joining the PBA was a very easy business decision to make."*

**John and Karen Cipro**  
Owners  
**Don's Original Restaurant & Pub**

*"I continue to support the PBA because I feel their leadership has remained true to the goals of building a strong business climate in Penfield. I speak with business owners on a regular basis and hear about the positive impact the PBA is making on the community."*

**Debbie Drawe**  
Monroe County Legislator  
Penfield 9th District

*"I appreciate the PBA utilizing their members for services they purchase. I have provided the audio/video service for the past several years for their Meet the Candidates event as well as the Business of the Year dinner they hosted in October 2010. It makes sense to me to have a business organization hiring the businesses in their membership rather than using outside vendors."*

**Jim Orefice**  
Owner  
**Labor of Love Communications**

*"I Believe in the PBA." It gives businesses support to grow their business."*

**Sarah Jane Clifford**  
Owner  
**The Gymnastics Training Center**

*"I know first hand the dedication and commitment it takes to consistently develop programs and initiatives that add value to your membership. The PBA provides a regular opportunity for members to share ideas that benefit the Town's business climate and ultimately help their own businesses to grow."*

**Jack Best**  
Founder and Chairman  
**Best Times Financial Planning**



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Member of the U.S. Chamber of Commerce

**Please join us!**  
Apply online at [www.penfieldbusiness.org](http://www.penfieldbusiness.org)

**As a member of the PBA you'll be in good company.**  
**See our list of members on the reverse side.**

**Since 1992, the Penfield Business Association has been dedicated to supporting the growth and success of our community's businesses.**

**2010 MEMBERS**

1385 Empire Blvd. Associates, LLC  
 1778 Penfield Road LLC  
 2001 Real Estate & Appraisal  
 AAA Western & Central New York  
 Advance Management Systems  
 AFLAC  
 Affaire de Chocolate  
 Agnite Inc  
 Amy Steklof – Penfield Town Clerk  
 Andrew Moore - Penfield Town Board  
 Arnold-Smith Associates  
 Atria Senior Living Group  
 Baker Commodities Inc.  
 Bene-Care, Inc.  
 Best Price Exterminators  
 Best Times Financial Planning  
 Business Vitality LLC  
 Canandaigua National Bank & Trust  
 Cardiac Life Products  
 Cazbah  
 Christin Kirkwood Agency, State Farm  
 Conners Restaurant  
 Core Wealth Management  
 Courtyard Marriott, Penfield  
 Cricket On The Hearth  
 Crystallization Consulting  
 CSE Music School  
 Dawson Law Firm, PC  
 Debbie Drawe – Monroe County Legislator District 9  
 Dollop Gourmet Cupcake Creations  
 Dolomite Group  
 Donahower's Bookkeeping Services  
 Don's Original Restaurant & Pub  
 Distinctive Dentistry  
 Dr. Arnold J. DiPietro  
 Duffy's Penfield Automotive  
 Eastside Medical Urgent Care, LLC  
 Eastside YMCA  
 ECC Technologies  
 EDGE Color Graphics  
 Elderwood Assisted Living  
 Elizabeth M Piper CWS  
 Fairport Savings Bank  
 Family First Federal Credit Union  
 First American Equipment Finance  
 First Niagara Bank  
 Fletcher Massage Therapy  
 Frontier Communications

Gateway Energy Services Co.  
 Genesee Valley Physical Therapy and Sports Rehab  
 Goopy Cat  
 Grande Vie Senior Living Community  
 Gymnastics Training Center of Rochester  
 Hawkeye/Mosaic Marketing  
 Hentz Insurance Agency  
 HH Designs  
 Hong Wah Chinese Restaurant  
 Hunt Real Estate – ERA/Columbus  
 Hunt Real Estate – Tracey DeDee  
 Jennings, Nulton, & Mattle Funeral Home  
 Jimkaw  
 Joey's Pasta House  
 Juliarose Properties, LLC  
 Just Solutions  
 Karin Schwab - Mary Kay Cosmetics  
 Labor of Love Communications  
 Law Office of Timothy Pellittere  
 Le Bon Vie  
 Legacy at Willow Pond  
 Lillian's Restaurant & Party House  
 Linda Kohl – Penfield Town Board  
 Los Amigos Mexican Restaurant  
 M & T Bank  
 Manitou Concrete  
 Martial Arts America  
 McConville, Considine, Cooman and Morin  
 McGuiness Pub  
 Messenger Post Media  
 MetLife Auto & Home  
 MGM Associates  
 MHT Administrative Services LLC  
 Mileage Master Center of Rochester  
 MoDancing LLC  
 MoneyMax Group, LLC  
 MRB Group  
 Mud About You, Inc.  
 New York Life Insurance Company  
 Northwest Savings Bank  
 Nothnagle Realtors - Penfield Office  
 Pamela Decker Agency  
 Passero Associates Engineers/Architects  
 Paula Metzler – Penfield Town Board  
 Penfield Central School District

Penfield Chiropractic  
 Penfield Country Club  
 Penfield Democratic Committee  
 Penfield Financial Group  
 Penfield Fitness & Racquet Club  
 Penfield Hots  
 Penfield OB-GYN, LLP  
 Penfield Public Library  
 Penfield Rotary Club  
 Penfield Vol. Emergency Ambulance  
 Peter Pellitteri, DDS PC  
 Philbrick Consulting  
 Pilaroscia Agency, Inc  
 Pride In Caring Senior Care  
 Prudential  
 Pyramid Brokerage Company  
 Quick-Dry Carpet Care  
 Regruit Financial Services  
 Risk-MAPP, LLC  
 RMiller Associates  
 Rochester Insurance Services  
 Rochester Spine & Sports Chiropractic  
 Ronald T. Baroody  
 Rozmataz Art & Framing  
 SKE Computer Learning  
 Salvatore's  
 Senior Fitness Inc  
 Serenity Chiropractic Health  
 Shadow Lake  
 Shadow Pines  
 Simply Fabulous Boutique  
 SKE Computer Learning  
 Spitali's Barber Shop  
 St. Ann's Community  
 State Farm Insurance – Jerry Christopher  
 The Cat Doctors  
 The Doggie Salon  
 The Hunting Horn  
 The Spa @ LaBella  
 The Town of Penfield  
 The UPS Store – Bay Towne Plaza  
 Theravet Acres  
 Trevett, Cristo, Salzer & Andolina  
 Town of Penfield  
 Vekton Corp.  
 Waterfront Art Festival  
 Wickens & Ashnault, Attorney  
 Your Local Phone Book

*"I have been a member of the PBA for the past several years and joined the Town Liaison Committee last year. This collaboration between the PBA, the Town of Penfield and the business community is vital to building a healthy business climate for both existing businesses in the six business districts as well as new businesses looking to come to the area."*

**Michael Quinn**  
**Pyramid Brokerage Company**

*"We have been a part of the Penfield community for over 40 years and understand the value of supporting the businesses and residents who live and work here. We belong to the PBA because they too believe in supporting the community they represent by helping their member businesses grow and flourish."*

**Christine Peters**  
**President and CEO**  
**Family First Federal Credit Union**

*"We've been an active member of the PBA since its founding in 1992. Many of the Club's members are members of the PBA and it's nice to see the connection between memberships. We co-hosted a Casino Night with the PBA and the two organizations worked smoothly together to provide a fun, well attended event."*

**Alan Hanford**  
**Owner**  
**Penfield Fitness & Racquet Club**

*"We have hosted two networking events for the PBA and both were big success stories. The events brought over 100 people through our Spa and several members placed orders for services. Not only did we enjoy hosting the event, we were able to increase our contact base and add new customers to our list."*

**Jackie Reiber**  
**Director**  
**The Spa at LaBella**



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MEMBER



A SPECIAL PARTNERSHIP