

Penfield Business Association

Building Business Vitality • Exchanging Ideas • Supporting Community

The Penfield Business Association is the first and longest running business association in the Town of Penfield. Founded in 1992, the PBA was established by a group of local, civic-minded merchants who believed the Penfield community would benefit from an organization dedicated to promoting local business development through marketing support, educational enrichment, business mentoring and networking opportunities.

Benefits of PBA Membership

Learn from business experts

- The membership meets monthly from September to June. Several meetings feature presentations on a variety of topics including leadership strategies, organizational skill development, sales and marketing, and the benefits of exceptional customer service.

Previous presenters include:

- **The Secret of Incredible Customer Service at Wegmans.** Kevin Kamholtz, Senior VP, Wegmans
- **Unshackle Upstate.** Sandy Parker, President, Rochester Business Alliance.
- **The Nuts and Bolts of Selling in 45 Minutes or Less.** Donald Hahn, President, Hahn Sales Training.
- **Making Your Marketing and Media Strategies More Effective.** Dan Mulcahy, President, Hired Hand Industries and Jen Favata, Media Specialist, Butler/Till Media Services.

Promote your business

- **Submit articles and announcements** for FREE publication in our monthly e-newsletter, bi-annual *Business Wire*, and Web site.
- **Place reduced rate, full color ads** in the Our Towns edition of the Democrat and Chronicle.
- **Talk to other members about your business** once a month at one of our “Lunch Bunch” locations. And at each monthly membership meeting you will be asked to introduce yourself and your business during announcements.

Get your business recognized

- Each month, a member is selected to receive the “**Business of the Month**” award. The recipient receives a framed certificate and an outdoor sign announcing the award. Press releases are sent to local media.
- The **PBA Penfield Pride Award** for outstanding property improvement is awarded annually to a Penfield business.

Gain in-depth knowledge on local, county and state government initiatives

- **Annual “State of the Town”** address presented by the Penfield Town Supervisor provides information on business developments in Penfield.
- **“Meet the Candidates”** event introduces you to candidates running for local, county and state office.

Feel a part of the Penfield community

- The PBA sponsors **Penfield In Bloom**. Over twelve public gardens throughout the Penfield area are included in the program.
- The PBA is a major sponsor and supporter of community activities including the **Four Corners Holiday Festival**, the **Penfield Community Festival**, and **Shepherd Home Annual Fundraising Gala**.
- The PBA is a proud member of **Unshackle Upstate** and **Penfield Rotary**.

Save when you do business with other members

- Once a month, members and their families can take advantage of **discounts on fun family activities** provided by PBA members.
- The PBA is currently revamping the **Member-to-Member discount program**. More details to follow

**We hope you will consider joining us.
For more information and to download
an application for membership please visit
www.penfieldbusiness.org**



Penfield Business Association

*Building Business Vitality
Since 1992*

As a member of the Penfield Business Association you're in good company!

Members 2008-2009

1385 Empire Blvd., Associates, LLC
1778 Penfield Road LLC
2001 Real Estate & Appraisal Service, Inc.
A Touch of Excellence
AAA Western & Central New York
Aaron Manor Rehabilitation & Nursing
Advance Management Systems
AFLAC - Cathy Donnelly
AFLAC - Andrew Martin
American Portfolios
Atria Senior Living Group
Baker Commodities Inc.
Baywinde Senior Living Community
Bene-Care, Inc.
Best Price Exterminators
Best Printers
Best Times Financial Planning
Brewer & Newell Printing
Business Vitality LLC
Cambridge Company
Canandaigua National Bank & Trust
Charley Browns Restaurant
Chiropractic Solutions
Christin Kirkwood Agency, State Farm Ins.
Colangelo's Bakery
Connor's Café
Country Curtains
Courtyard Marriott, Penfield
Cricket On The Hearth
Crystallization Consulting
CSE Music School
Curves
Dawson Law Firm, PC
Dolomite Group
Don's Original Restaurant & Pub
Dr. Alexander Strasser, MD
Dr. Arnold J. DiPietro
Duffy's Penfield Automotive
Eagle Steward, LTD.
Eastside Medical Urgent Care, LLC
Eastside YMCA
Edward Jones Investments
Edward Jones Investments -
Penfield Four Corners
Enchanted Rose Garden
ESL Federal Credit Union
Fairport Savings Bank
Family First Federal Credit Union
First American Equipment Finance
First Niagara Bank
Flower Barn
Genesee Valley Physical Therapy
and Sports Rehab, PC
George Wiedemer, Town of Penfield
Gooley Cat
Grande Vie Senior Living Community
Harper Homes
Hawkeye/Mosaic Marketing
Hentz Insurance Agency
Hidden Hollow Farms
HSBC Bank USA
Hunt Real Estate Columbus Division
James Costello, Town of Penfield
James Orefice
JC's BBQ
Jennings, Nulton, & Mattle
Funeral Home
Jimkaw
Joanne M. Fletcher, LMT,
Therapeutic Massage Therapy
Juliarose Properties, LLC
Kiwanis Club of Penfield-Perinton
LaSalle's Steak & Crab
Legacy at Willow Pond
Liberty Tax Service
Linda Kohl, Penfield Town Board
Long-Term Solutions, LLC
Lorraine's Food Factory
M&T Bank - 255 East Avenue
M&T Bank - 2201 Penfield Road
Manitou Concrete
Martial Arts America
McConville, Considine, Cooman & Morin, PC
Messenger Post Media
MGM Associates
Michael DeDee-Magician
Michael's Valley Grill
Mileage Master Center of Rochester
MRB Group Engineering, Architecture,
Surveying PC
Mud About You, Inc.
Murray McDonald & Co., LLP
Nalgene and Nunc Brand Products -
Thermo Fisher Scientific
NapaGino's
Net Results
New York Life Insurance Company
Nothnagle Realtors - Richard Cupini
Nothnagle Realtors - Fay Clingan
ORGANIZE IT!
Outdoor Accents
Pamela Decker Agency
Passero Associates Engineers/Architects
Paula Vullo
Penfield Central School District
Penfield Chiropractic Office
Penfield Country Club
Penfield Democrat Committee
Penfield Dental Care
Penfield Flower Shop
Penfield Hots
Penfield OB-GYN, LLP
Penfield Public Library
Penfield Racquet & Fitness Club
Penfield Rotary Club
Penfield Symphony Orchestra
Penfield Volunteer Emergency Ambulance
Peter Pellitteri, DDS PC
Philbrick Consulting
Pilaroscia Agency, Inc
Pontillo's Pizza
Poodle Shack
Popli Consulting Engineers and Surveyors
Print Audit
Pro Nails
Prudential Financial
Pyramid Brokerage Company
Quick-Dry Carpet Care
Rapid Refill
RE/MAX First
Re-Bath of Rochester
Risk-MAPP, LLC
Ronald T. Baroody
Shadow Lake
Shadow Pines
Sheridan Brothers Moving, Inc
Silhouette Lingerie
Spitali's Barber Shop
St. Ann's Community
Starbucks Coffee Co.
Steklof & Company
The Cat Doctors
The Guerrera Agency
The Gymnastics Training Center
of Rochester
The Project Solvers of America, Inc.
The Spa @ LaBella
The UPS Store - #906
Theravet Acres
Vekton Corp.
Waterfront Art Festival
Wickens & Ashnault, Attorney
Willow Pond Chiropractic Association
Your Local Phone Book