

Penfield Business Association

Inspiring Business Vitality • Exchanging Ideas • Building Connections • Supporting Community

The Penfield Business Association is the first and longest running business association in the Town of Penfield. The PBA is dedicated to supporting the growth and success of our community's businesses by:

- **Making our businesses more visible** through promotions, events and recognition
- **Providing networking opportunities** for businesses to collaborate and make connections
- **Offering a forum for businesses to express their ideas, concerns and opportunities**
- **Educating businesses** on how to enhance their business and meet the needs of customers and the community
- **Giving voice to the priorities of our member businesses** and representing their interests to the Town of Penfield, Penfield School District and other vital civic organizations

Benefits of PBA Membership

Learn from business experts

- The membership meets monthly from September to June. Several meetings feature presentations on a variety of topics including leadership strategies, organizational skill development, cost savings, sales and marketing, and the benefits of exceptional customer service. We also have several networking events throughout the year.

Previous presenters include:

- **The Secret of Incredible Customer Service at Wegmans.** Kevin Kamholtz, Senior VP, Wegmans
- **Unshackle Upstate.** Sandy Parker, President, Rochester Business Alliance.
- **The Nuts and Bolts of Selling in 45 Minutes or Less.** Donald Hahn, President, Hahn Sales Training.
- **Making Your Marketing and Media Strategies More Effective.** Dan Mulcahy, President, Hired Hand Industries and Jen Favata, Media Specialist, Butler/Till Media

Promote your business

- **Submit articles and announcements** for FREE publication in our monthly e-newsletter and Web site.
- **Sponsor an event** and have your company promoted on all invitations, press releases and at the event. As a sponsor you will attend the event at no charge.
- **Talk to other members about your business** once a month at one of our "Lunch Bunch" locations. And at each monthly membership meeting you will be asked to introduce yourself and your business during announcements.

Get your business recognized

- Through the PBA's special partnership with the Rochester Business Alliance, members are able to attend RBA networking events (Business After Hours, Speednetworking, etc), access their staffing solutions program and attend management and training seminars at reduced rates.
- Each month, a member is selected to receive the "**Business of the Month**" award. The recipient receives a framed certificate and an outdoor sign announcing the award. A special presentation is made at the next PBA event.

- The PBA Penfield Pride Award for outstanding property improvement is awarded annually to a Penfield business.
- **Annual Business of the Year and Business Person of the Year Award** will be recognized at a special award dinner in the fall.

Gain in-depth knowledge on local, county and state government initiatives

- **Annual "State of the Town"** address presented by the Penfield Town Supervisor provides updates on current developments as well as future initiatives in Penfield.
- **Annual "Economic Development Updates"** presented by Jim Costello from the Town of Penfield provides information on each business district including: new construction or renovations, businesses interested in opening a location in Penfield, new housing developments planned, and any new permit/code changes.
- **"Meet the Candidates"** event introduces you to candidates running for local, county and state office.

Feel a part of the Penfield community

- The PBA sponsors **Penfield In Bloom**. Over ten public gardens throughout the Penfield area are included in the program.
- The PBA is a major sponsor and supporter of community activities including the **Penfield Bicentennial, Shepherd Home Annual Gala and the Community Festival**
- The PBA is a proud member of **Unshackle Upstate and Penfield Rotary**.

Please join us! For more information and to download an application for membership please visit www.penfieldbusiness.org



Penfield Business Association

*Building Business Vitality
Since 1992*

As a member of the Penfield Business Association you're in good company!

Members 2009-2010

1385 Empire Blvd. Associates, LLC
1778 Penfield Road LLC
2001 Real Estate & Appraisal Service
A Touch of Excellence
AAA Western & Central New York
Advance Management Systems
AFLAC
Alliance Advisory Group
Amy Steklof – Penfield Town Clerk
Andrew Moore – Penfield Town Board
Atria Senior Living Group
Baker Commodities Inc.
Bene-Care, Inc.
Best Price Exterminators
Best Times Financial Planning
Business Vitality LLC
Canandaigua National Bank & Trust
Cardiac Life Products
Cazbah
Charley Browns Restaurant
Chiropractic Solutions
Christin Kirkwood Agency,
 State Farm Ins.
CJ's Grill & Tap Room
Connecting Rochester - Spiritus Media
Connors Restaurant
Country Curtains
Courtyard Marriott, Penfield
Cricket On The Hearth
Cristo, Salzer & Andolina PC
Crystallization Consulting
CSE Music School
Dawson Law Firm, PC
Dolomite Group
Don's Original Restaurant & Pub
Dr. Arnold J. DiPietro
Duffy's Penfield Automotive
Eagle Steward, LTD.
Eastside Medical Urgent Care, LLC
Eastside YMCA
Edward Jones Investments -
 Leslie Morgan
Edward Jones Investments -
 Penfield Four Corners
Fairport Savings Bank
Family First Federal Credit Union
First American Equipment Finance
First Niagara Bank
Genesee Valley Physical Therapy and
 Sports Rehab, PC
Gooley Cat
Grande Vie Senior Living Community
Hawkeye/Mosaic Marketing
Hentz Insurance Agency
Hunt Real Estate
Hunt Real Estate Columbus Division
Jennings, Nulton, & Mattle Funeral Home
Jinkaw
Juliarose Properties, LLC
Kiwanis Club of Penfield-Perinton
Labor of Love Communications
Legacy at Willow Pond
Liberty Tax Service
Linda Kohl – Penfield Town Board
Long-Term Solutions, LLC
M & T Bank
Manitou Concrete
Martial Arts America
McConville, Considine, Cooman &
 Morin, PC
Messenger Post Media
MetLife Auto & Home
MGM Associates
MHT Administrative Services LLC
Michael DeDee – Magician
Mileage Master Center of Rochester
MRB Group Engineering, Architecture,
 Surveying PC
Mud About You, Inc.
Nalgene and Nunc Brand Products -
 Thermo Fisher Scientific
New York Life Insurance Company
Nothnagle Realtors - Penfield Office
Outdoor Accents
Pamela Decker Agency
Passero Associates Engineers/Architects
Paula Metzler – Penfield Town Board
Paychex
Penfield Central School District
Penfield Chiropractic
Penfield Country Club
Penfield Democratic Committee
Penfield Financial Group
Penfield Fitness & Racquet Club
Penfield Hots
Penfield OB-GYN, LLP
Penfield Public Library
Penfield Racquet & Fitness Club
Penfield Rotary Club
Penfield Symphony Orchestra
Penfield Volunteer Emergency
 Ambulance
Peter Pellittieri, DDS PC
Philbrick Consulting
Pilaroscia Agency, Inc
Poodle Shack
Popli Consulting Engineers and
 Surveyors
Prudential
Pyramid Brokerage Company
Quick-Dry Carpet Care
Rapid Refill
Risk-MAPP, LLC
RMiller Associates
Ronald T. Baroody
Salvatore's
Shadow Lake
Shadow Pines
Spitali's Barber Shop
St. Ann's Community
State Farm Insurance – Jerry Christopher
Steklof & Company
Tony LaFountain –
 Penfield Town Supervisor
The Cat Doctors
The Gymnastics Training Center
 of Rochester
The Spa @ LaBella
The Spidshed Group
The UPS Store - Bay Towne Plaza
Theravet Acres
Town of Penfield
Vekton Corp.
Waterfront Art Festival
Wickens & Ashnault, Attorney
Willow Pond Chiropractic Association
Your Local Phone Book